

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

RANDY ROMERO; ET AL.,

Plaintiff,

v.

GROWLIFE, INC.; ET AL,

Defendants.

AND RELATED CASES

This Document Relates To: All Actions

Master File No.

CV14-3015-CAS(JEMx)

CLASS ACTION

Hon. Christina A. Snyder

NOTICE OF PENDENCY AND SETTLEMENT OF CLASS ACTION

If you purchased or otherwise acquired the common stock ("Stock") of Growlife, Inc. ("Growlife" or the "Company") during the period from November 14, 2013 through and including April 9, 2014, you could get a payment from a class action settlement (the "Settlement").

Under law, a federal court has authorized this notice.

- If approved by the Court, the Settlement will provide \$700,000 in cash and \$2,000,000 worth of shares in Growlife Stock (the "Settlement Amount"), to pay claims of investors who purchased Growlife Stock during the period from November 14, 2013 through and including April 9, 2014 (the "Class Period").
- The Settlement represents an average recovery of \$0.003 per share of Growlife Stock for the 879,143,771 shares outstanding as of April 9, 2014, the end of the Class Period. A share may have been traded more than once during the Class Period. This estimate solely reflects the average recovery per outstanding share of Growlife Stock. The indicated average recovery per share will be the total average recovery for all purchasers of that share. This is not an estimate of the actual recovery per share you should expect. Your actual recovery will depend on the aggregate losses of all Class Members, the date(s) you purchased and sold Growlife Stock, and the total number and amount of claims filed.
- Attorneys for the Lead Plaintiff ("Lead Counsel") intend to ask the Court to award them fees of twenty-five percent (25%) of the Settlement Amount (\$175,000 in cash and \$500,000 worth of Growlife Stock), reimbursement of litigation expenses of no more than \$30,000 and an award to the Lead Plaintiff not to exceed \$1,500. Collectively, the maximum amount of attorneys' fees and expenses are estimated to average \$0.0008 per share of Growlife Stock. If approved by the Court, these amounts will be paid from the Settlement Fund.

- The approximate recovery, after deduction of attorneys' fees and expenses approved by the Court, is an average of \$0.002 per share of Growlife Stock. This estimate is based on the assumptions set forth in the preceding paragraph. Your actual recovery, if any, will vary depending on your purchase price and sale price, and the number and amount of claims filed. The Settlement resolves the lawsuit concerning whether Growlife and certain of its officers and directors made false and misleading statements in its financial statements filed with the Securities and Exchange Commission ("SEC") during the Class Period. Plaintiffs' Complaint alleges that Growlife underreported the actual value of share-based compensation paid to certain of its officers and directors.

Defendants Growlife, Sterling C. Scott, John Genesi, Marco Hegyi, Rob Hunt, Eric Shevin, Alan Hammer, Anthony Ciabattoni, and Jeff Giarraputo (collective, "Defendants") deny all allegations of misconduct and liability.

- Your legal rights will be affected whether you act or do not act. If you do not act, you may permanently forfeit your right to recover on this claim. Therefore, you should read this notice carefully.

YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT

SUBMIT A CLAIM FORM NO LATER THAN JULY 11, 2015	The only way to get a payment.
EXCLUDE YOURSELF NO LATER THAN JULY 6, 2015	Get no payment. This is the only option that allows you to be part of any other lawsuit against Defendants, Craig Ellins, Robert "Bob" Kurilko, Justin Manns, and/or Elisabeth Wedam Scott about the legal claims in this case.
OBJECT NO LATER THAN JULY 14, 2015	Write to the Court about why you do not like the settlement.
GO TO A HEARING ON AUGUST 3, 2015	Speak in Court about the fairness of the settlement.
DO NOTHING	Get no payment. Give up rights.

INQUIRIES

Please do not contact the Court regarding this notice. All inquiries concerning this Notice, the Proof of Claim form, or any other questions by Class members should be directed to:

Growlife, Inc. Litigation c/o Strategic Claims Services 600 N. Jackson St., Ste. 3 Media, PA 19063 Tel.: 866-274-4004 Fax: 610-565-7985 info@strategicclaims.net	or	THE ROSEN LAW FIRM, P.A. 355 South Grand Avenue, Suite 2450 Los Angeles, CA 90071 Tel.: 213-785-2610 Fax: 213-226-4684 info@rosenlegal.com
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COMMON QUESTIONS AND ANSWERS CONCERNING THE SETTLEMENT

1. Why did I get this Notice?

You or someone in your family may have acquired Growlife Stock during the Class Period.

2. What is this lawsuit about?

The case is known as Romero v. Growlife, Inc., et al., Case No. CV14-3015-CAS (JEMx) (the "Litigation"), and the Court in charge of the case is the United States District Court for the Central District of California.

The Class Action is about whether Defendants violated the federal securities laws by making false and misleading statements to the investing public as set out in the Complaint. Specifically, the Complaint alleges that during the Class Period, Defendants underreported the actual value of share-based compensation paid to certain of Growlife's officers and directors. The Complaint further alleges that the underreporting of share-based compensation had the effect of reducing Growlife's quarterly compensation expenses, and concealing the total compensation paid to Growlife's officers and directors.

The Settlement resolves all of the claims in the Class Action against all Defendants.

3. Why is this a class action?

In a class action, one or more persons and/or entities, called Lead Plaintiff(s) and/or Class Representatives, sue on behalf of all persons and/or entities who have similar claims. All of these persons and/or entities are referred to collectively as a Class, and these individual persons and/or entities are known as Class Members. One court resolves all of the issues for all Class Members, except for those Class Members who exclude themselves from the Class.

4. Why is there a Settlement?

Lead Plaintiff and the Defendants do not agree regarding the merits of Lead Plaintiff's allegations with respect to liability or the average amount of damages per share that would be recoverable if Lead Plaintiff were to prevail at trial on each claim. The issues on which the Lead Plaintiff and the Defendants disagree include: (1) whether Growlife and its officers/directors made false and misleading statements; (2) whether Growlife and its officers/directors made these statements knowingly; (3) whether the statements were the cause of the Class Members' alleged damages; and (4) the amount of damages, if any, suffered by the Class Members.

This matter has not gone to trial and the Court has not decided in favor of any party involved in this Litigation. Instead, Lead Plaintiff and the Defendants have agreed to settle the Class Action. The Lead Plaintiff and Lead Counsel believe the settlement is best for all Class Members because of the risks associated with continued litigation and the nature of the defenses raised by the Defendants. Even if Plaintiffs win at trial, and also withstand Defendants' inevitable challenges on appeal, Plaintiffs might not be able to collect some, or all, of the judgment.

5. How do I know if I am part of the Class settlement?

To be a Class Member, you must have purchased or otherwise acquired Growlife Stock during the period from November 14, 2013 to April 9, 2014, inclusive.

6. Is anyone excluded from participating in the Class?

Yes. Excluded from the Class are the Defendants and all former officers and directors of all defendants, and the members of such excluded persons' immediate families, legal representatives, heirs, predecessors, successors, and assigns, and any entity in which any excluded person has or had a controlling interest, and any persons who have separately filed actions against one or more of the Defendants, based in whole or in part on any claim arising out of or relating to any of the alleged acts,

omissions, misrepresentations, facts, events, matters, transactions, or occurrences referred to in the Litigation or otherwise alleged, asserted, or contended in the Litigation. Also, if you exclude yourself from the Class, as described below, you are not a part of the Class, and you will not be able to share in the Settlement Fund.

7. What does the Settlement provide?

a. What is the Settlement Fund?

The proposed Settlement will create a Settlement Fund comprised of \$700,000 in cash and \$2,000,000 in Growlife common stock.¹ The Settlement is subject to Court approval. Also, subject to the Court's approval, a portion of the Settlement Fund will be used to pay Lead Plaintiff's attorneys' fees and reasonable litigation expenses and any award to the Lead Plaintiff. A portion of the Settlement Fund also will be used to pay taxes due on interest earned by the Settlement Fund, if necessary, and any notice and claims administration expenses permitted by the Court. After the foregoing deductions from the Settlement Fund have been made, the amount remaining (the "Net Settlement Fund") will be distributed to Class Members who submit valid claims.

b. What can you expect to receive under the proposed Settlement?

Your share of the Net Settlement Fund will or may depend on: (i) the number of claims filed; (ii) the dates you purchased and sold Growlife Stock; (iii) the prices of your purchases and sales; (iv) the amount of administrative costs, including the costs of notice; and (v) the amount awarded by the Court to Lead Plaintiff and Lead Counsel for attorneys' fees, costs, and expenses.

PROPOSED PLAN OF ALLOCATION OF THE NET SETTLEMENT FUND

The Plan of Allocation is a matter separate and apart from the proposed Settlement, and any decision by the Court concerning the Plan of Allocation shall not affect the validity or finality of the proposed Settlement. The Court may approve the Plan of Allocation with or without modifications agreed to among the parties, or another plan of allocation, without further notice to Settlement Class Members. Any orders regarding a modification of the Plan of Allocation will be posted to the Claims Administrator's website, www.strategicclaims.net.

The Claims Administrator shall determine each Authorized Claimant's *pro rata* share of the Net Settlement Fund based upon each Authorized Claimant's Recognized Claim. **Please Note:** The Recognized Claim formula, set forth below, is not intended to be an estimate of the amount of what a Settlement Class Member might have been able to recover after a trial, nor is it an estimate of the amount that will be paid to Authorized Claimants pursuant to the Settlement. The Recognized Claim formula is the basis upon which the Net Settlement Fund will be proportionately allocated to the Authorized Claimants. To the extent there are sufficient funds remaining in the Net Settlement Fund, each Authorized Claimant will receive an amount equal to the Authorized Claimant's Recognized Claim. If, however, Net Settlement Fund is not sufficient to permit payment of the total Recognized Claim of each Authorized Claimant, then each Authorized Claimant shall be paid the percentage of the Net Settlement Fund that each Authorized Claimant's Recognized Claim bears to the total Recognized Claims of all Authorized Claimants (*i.e.*, "*pro rata* share"). Payment in this manner shall be deemed conclusive against all Authorized Claimants. No distribution will be made on a claim where the potential distribution amount is less than ten dollars (\$10.00) in cash.

¹ The number of shares in Growlife stock will be calculated based on the average of the closing prices for Growlife common stock for the ten trading days prior to the hearing date for the final approval of the Settlement.

If any of the Net Settlement Fund remains by reason of uncashed checks, or otherwise, after the Claims Administrator has made reasonable and diligent efforts to have Authorized Claimants who are entitled to participate in the distribution of the Net Settlement Fund cash their distribution checks, then any balance remaining in the Net Settlement Fund six (6) months after the initial distribution of such funds shall be used: (i) first, to pay any amounts mistakenly omitted from the initial distribution to Authorized Claimants or to pay any late, but otherwise valid and fully documented claims received after the cut-off date used to make the initial distribution, provided that such distributions to any late post-distribution claimants meet all of the other criteria for inclusion in the initial distribution, including the \$10.00 minimum check amount set forth in the Notice; (ii) second, to pay any additional Notice and Administrative Expenses incurred in administering the Settlement; and (iii) finally, to make a second distribution to Authorized Claimants who cashed their checks from the initial distribution and who would receive at least \$10.00 from such second distribution, after payment of the estimated costs or fees to be incurred in administering the Net Settlement Fund and in making this second distribution, if such second distribution is economically feasible. If six (6) months after such second distribution, if undertaken, or if such second distribution is not undertaken, any funds shall remain in the Net Settlement Fund after the Claims Administrator has made reasonable and diligent efforts to have Authorized Claimants who are entitled to participate in this Settlement cash their checks, any funds remaining in the Net Settlement Fund shall be donated to a non-profit 501(c)(3) organization(s) selected by Lead Counsel.

THE BASIS FOR CALCULATING YOUR RECOGNIZED CLAIM:

Each Authorized Claimant shall be allocated a *pro rata* share of the Net Settlement Fund based on his, her or its Recognized Claim as compared to the total Recognized Claims of all Authorized Claimants.

1. For shares of common stock purchased between November 14, 2013 and April 9, 2014, inclusive:

- A. For shares retained at the end of trading on July 23, 2014, the Recognized Claim shall be the lesser of:
 - (1) \$.29 per share; or
 - (2) the difference between the purchase price per share and \$.12 per share.²
- B. For shares sold between November 14, 2013 and April 9, 2014, inclusive, the Recognized Claim shall be zero.
- C. For shares sold between April 25, 2014³ and July 23, 2014, inclusive, the Recognized Claim shall be the lesser of:
 - (1) \$.29 per share; or

² Pursuant to Section 21(D)(e)(1) of the Private Securities Litigation Reform Act of 1995, "in any private action arising under this title in which the plaintiff seeks to establish damages by reference to the market price of a security, the award of damages to the plaintiff shall not exceed the difference between the purchase or sale price paid or received, as appropriate, by the plaintiff for the subject security and the mean trading price of that security during the 90-day period beginning on the date on which the information correcting the misstatement or omission that is the basis for the action is disseminated." \$.12 per share was the mean (average) daily closing trading price of Growlife's common stock during the 90-day period beginning on April 25, 2014 and ending on July 23, 2014. The common shares were suspended from trading from April 10, 2014 to April 24, 2014.

³ Growlife's common shares were suspended from trading from April 10, 2014 to April 24, 2014 and no shares traded during that time period.

- (2) the difference between the purchase price per share and the average closing stock price as of date of sale provided in table A below.

For purposes of calculating your Recognized Claim, the date of purchase, acquisition or sale is the “contract” or “trade” date and not the “settlement” or “payment” date. The receipt or grant by gifts, transfers, inheritance or operation of law of Growlife common shares shall not be deemed a purchase, acquisition or sale of Growlife and common shares for the calculation of an Authorized Claimant’s Recognized Claim.

For purposes of calculating your Recognized Claim, all purchases, acquisitions and sales shall be matched on a First In First Out (“FIFO”) basis in chronological order. Therefore, on the Proof of Claim enclosed with this Notice, you must provide all of your purchases, acquisitions and sales of Growlife and common shares during the time period from November 14, 2013 through and including July 23, 2014.

Payment pursuant to the Plan of Allocation approved by the Court shall be conclusive against all Authorized Claimants. No person shall have any claim against Defendants, Defendants’ Counsel, Lead Plaintiffs, Lead Counsel or the Claims Administrator or other agent designated by Lead Counsel based on the distributions made substantially in accordance with the Stipulation and the Settlement contained therein, the Plan of Allocation, or further orders of the Court. Each claimant shall be deemed to have submitted to the jurisdiction of the Court with respect to the claimant’s Claim Form. All persons involved in the review, verification, calculation, tabulation, or any other aspect of the processing of the claims submitted in connection with the Settlement, or otherwise involved in the administration or taxation of the Settlement Fund or the Net Settlement Fund shall be released and discharged from any and all claims arising out of such involvement, and all Settlement Class Members, whether or not they are to receive payment from the Net Settlement Fund, will be barred from making any further claim against the Net Settlement Fund beyond the amount allocated to them as provided in any distribution orders entered by the Court.

To the extent a claimant had a trading gain or “broke even” from his overall transactions in Growlife shares during the Class Period, the value of the Recognized Claim will be zero and the claimant will not be entitled to a share of the Net Settlement Fund. To the extent that a claimant suffered a trading loss on his overall transactions in Growlife shares during the Class Period, but that trading loss was less than the Recognized Claim calculated above, then the Recognized Claim shall be limited to the amount of the claimant’s actual trading loss.

The covering purchase of a short sale is not an eligible purchase. The purchase and sale prices exclude any brokerage commissions, transfer taxes or other fees.

TABLE A

<u>TABLE A</u>					
<u>Date</u>	<u>Price</u>	<u>Avg. Price</u>	<u>Date</u>	<u>Price</u>	<u>Avg. Price</u>
4/25/2014	\$0.21	\$0.21	6/10/2014	\$0.11	\$0.13
4/28/2014	\$0.19	\$0.20	6/11/2014	\$0.10	\$0.13
4/29/2014	\$0.13	\$0.18	6/12/2014	\$0.12	\$0.13
4/30/2014	\$0.19	\$0.18	6/13/2014	\$0.11	\$0.13
5/1/2014	\$0.18	\$0.18	6/16/2014	\$0.11	\$0.13
5/2/2014	\$0.19	\$0.18	6/17/2014	\$0.11	\$0.13

5/5/2014	\$0.18	\$0.18	6/18/2014	\$0.12	\$0.13
5/6/2014	\$0.16	\$0.18	6/19/2014	\$0.12	\$0.13
5/7/2014	\$0.16	\$0.18	6/20/2014	\$0.12	\$0.13
5/8/2014	\$0.13	\$0.17	6/23/2014	\$0.11	\$0.13
5/9/2014	\$0.11	\$0.17	6/24/2014	\$0.12	\$0.13
5/12/2014	\$0.11	\$0.16	6/25/2014	\$0.11	\$0.13
5/13/2014	\$0.11	\$0.16	6/26/2014	\$0.10	\$0.13
5/14/2014	\$0.11	\$0.15	6/27/2014	\$0.12	\$0.13
5/15/2014	\$0.11	\$0.15	6/30/2014	\$0.11	\$0.13
5/16/2014	\$0.10	\$0.15	7/1/2014	\$0.11	\$0.13
5/19/2014	\$0.08	\$0.14	7/2/2014	\$0.11	\$0.13
5/20/2014	\$0.07	\$0.14	7/3/2014	\$0.11	\$0.13
5/21/2014	\$0.07	\$0.14	7/7/2014	\$0.11	\$0.13
5/22/2014	\$0.07	\$0.13	7/8/2014	\$0.11	\$0.12
5/23/2014	\$0.09	\$0.13	7/9/2014	\$0.10	\$0.12
5/27/2014	\$0.13	\$0.13	7/10/2014	\$0.11	\$0.12
5/28/2014	\$0.18	\$0.13	7/11/2014	\$0.10	\$0.12
5/29/2014	\$0.14	\$0.13	7/14/2014	\$0.10	\$0.12
5/30/2014	\$0.14	\$0.13	7/15/2014	\$0.08	\$0.12
6/2/2014	\$0.15	\$0.13	7/16/2014	\$0.09	\$0.12
6/3/2014	\$0.16	\$0.14	7/17/2014	\$0.08	\$0.12
6/4/2014	\$0.13	\$0.14	7/18/2014	\$0.09	\$0.12
6/5/2014	\$0.12	\$0.13	7/21/2014	\$0.09	\$0.12
6/6/2014	\$0.11	\$0.13	7/22/2014	\$0.10	\$0.12
6/9/2014	\$0.11	\$0.13	7/23/2014	\$0.10	\$0.12

All Class Members whose claims are not approved by the Court will be barred from participating in distributions from the Net Settlement Fund, but otherwise shall be bound by all of the terms of the Settlement, including the terms of the Order and Final Judgment to be entered in the Action and will be barred from bringing any Released Plaintiffs' Claims against Defendants or any of Settling Defendants' Released Parties, including Unknown Claims (as those terms are defined in the Proof of Claim enclosed with this Notice and in the Stipulation and Agreement of Settlement, which is available on the Internet at www.strategicclaims.net, or through the mail upon request to the Claims Administrator). The Plan of Allocation is subject to Court approval and may be modified by the Court.

8. How can I get a payment?

To qualify for a payment, you must send in a form entitled "Proof of Claim and Release." This claim form is attached to this Notice. You may also obtain a claim form on the Internet at www.strategicclaims.net. Read the instructions carefully, fill out the form, sign it in the location indicated, and mail the claim form together with all documentation requested in the form, postmarked no later than July 11, 2015, to:

Growlife, Inc. Litigation
c/o Strategic Claims Services
P.O. Box 230
600 N. Jackson St., Ste. 3
Media, PA 19063

Tel.: 866-274-4004
Fax: 610-565-7985
info@strategicclaims.net

The Claims Administrator will process your claim and determine whether you are an "Authorized Claimant."

9. What am I giving up to get a payment or stay in the Class?

Unless you exclude yourself, you will remain in the Class. That means that if the Settlement is approved, you and all Class Members will release all claims (and therefore agree never to sue, continue to sue, or be part of any other lawsuit) against the Defendants, Craig Ellins, Robert "Bob" Kurilko, Justin Manns, Elisabeth Wedam Scott, and any of their current, former, or future parents, subsidiaries, affiliates, partners, joint venturers, officers, directors, principals, shareholders, members, employees, attorneys, trustees, insurers, reinsurers, advisors, accountants, associates, and/or any other individual or entity in which any of the Defendants has or had a controlling interest or which is or was related to or affiliated with any of the Defendants and the current, former, and future legal representatives, heirs, successors-in-interest, or assigns of any of the Defendants in connection with your acquisition of Growlife Stock during the Class Period.

You do not release the released parties from any claim or action to enforce the Settlement.

Remaining in the Class also means that all of the Court's orders will apply to you and legally bind you. If you sign the claim form, you are agreeing to a "Release of Claims," which will bar you from ever filing a lawsuit against any Released Party to recover losses from the acquisition or sale of Growlife Stock during the Class Period, except to enforce the Settlement. That means you will accept a share in the Net Settlement Fund as sole compensation for any losses you have suffered in the acquisition and sale of Growlife Stock during the Class Period.

10. How do I get out of the Settlement?

If you do not want to receive a payment from this Settlement, and you want to keep any right you may have to sue or continue to sue the Defendants on your own based on the legal claims raised in this Class Action, then you must take steps to get out of the Settlement. This is called excluding yourself from – or "opting out" of – the Settlement. To exclude yourself from the Settlement, you must mail a letter stating you want to be excluded as a Class Member from Romero v. Growlife, Inc., et al., Case No. CV14-3015-CAS (JEMx). Be sure to include your name, address, telephone number, email address (if any) and your signature, along with an accurate list of all of your purchases and sales of Growlife Stock. You must mail your exclusion request, so that it is received no later than July 6, 2015, to:

Growlife, Inc. Litigation
c/o Strategic Claims Services
600 N. Jackson St., Ste. 3
Media, PA 19063

You cannot exclude yourself by telephone or by e-mail. If you ask to be excluded, you will not receive a settlement payment, and you cannot object to the Settlement. If you ask to be excluded, you will not be legally bound by anything that happens in this Class Action.

11. If I do not exclude myself, can I sue the Defendants for the same thing later?

No. Unless you exclude yourself, you give up any right to sue any of the Defendants or any of the released parties for the claims that this Settlement resolves. If you have a pending lawsuit, speak to

your lawyer in that case immediately, since you may have to exclude yourself from this Class to continue your own lawsuit.

12. Do I have a lawyer in this case?

The Court appointed The Rosen Law Firm, P.A. as Lead Counsel, also referred to as Class Counsel, to represent you and the Class Members. If you want to be represented by your own lawyer, you may hire one at your own expense. Contact information for The Rosen Law Firm, P.A. is provided above.

13. How will the lawyers be paid?

Lead Counsel has not been paid any attorneys' fees to date. Lead Counsel has prosecuted this action on a contingent fee basis and has paid for all of the expenses of the litigation themselves. Lead Counsel has done so with the expectation that if they are successful in recovering money for the Class, they will receive attorneys' fees and be reimbursed for their litigation expenses from the Settlement Fund, as is customary in this type of litigation. Lead Counsel will not receive attorneys' fees or be reimbursed for their litigation expenses except from the Settlement Fund. Therefore, Lead Counsel will file a motion asking the Court at the Settlement Hearing to make an award of attorneys' fees in an amount not to exceed 25% of the value of the Settlement Fund (in a combination of cash and stock similar to their proportions of the Settlement Fund), and for reimbursement of reasonable litigation expenses not to exceed \$30,000, and may also seek an award to the Lead Plaintiff not to exceed \$1,500. The Court may award less than these amounts. Any amounts awarded by the Court will come out of the Settlement Fund.

14. How do I tell the Court that I do not like the Settlement?

You can tell the Court you do not agree with the Settlement, any part of the Settlement, or Lead Counsel's motion for attorneys' fees, and that you think the Court should not approve the Settlement, by mailing a letter stating that you object to the Settlement in the matter of Romero v. Growlife, Inc., et al., Case No. CV14-3015-CAS (JEMx). Be sure to include your name, address, telephone number, your signature, a list of your purchases and sales of Growlife Stock in order to show your membership in the Class, and all of the reasons you object to the Settlement. Be sure to mail the objections to each of the three different places listed below, so that it is received no later than July 14, 2015, so the Court will consider your views:

Clerk of the Court
United States District Court
Central District of California –
Western Division
312 North Spring Street
Los Angeles, CA 90012

Laurence M. Rosen, Esq.
THE ROSEN LAW FIRM, P.A.
355 South Grand Avenue, Suite 2450
Los Angeles, California 90071

Lead Counsel

John R. Armstrong, Esq.
HORWITZ & ARMSTRONG LLP
26475 Rancho Parkway South
Lake Forest, California 92630

Attorney for Defendants

15. What is the difference between objecting and requesting exclusion?

Objecting is simply telling the Court you do not like something about the Settlement. You can object only if you stay in the Class. Requesting exclusion is telling the Court you do not want to be part of the Class and Settlement. If you exclude yourself, you cannot object to the Settlement because it no longer

concerns you. If you stay in the Class and object, but your objection is overruled, you will not be allowed a second opportunity to exclude yourself.

16. When and where will the Court decide whether to approve the Settlement?

The Court will hold a Settlement Hearing on August 3, 2015 at 10:00 a.m., at the United States District Court for the Central District of California, 312 North Spring Street, Los Angeles, CA 90012.

At this hearing, the Court will consider whether the Settlement is fair, reasonable, and adequate and whether to approve the Settlement. If there are objections, the Court will consider them, and the Court will listen to people who have asked to speak at the hearing. The Court may also decide how much to pay Lead Counsel for attorneys' fees and expenses.

17. Do I have to come to the hearing?

No. Lead Counsel will answer any questions the Court may have. However, you are welcome to attend at your own expense. If you send an objection, you do not have to come to Court to talk about it. As long as you mail your written objection on time, the Court will consider it.

18. What happens if I do nothing at all?

If you do nothing, you will not receive a payment from the Settlement. However, unless you exclude yourself, you will not be able to start a lawsuit, continue with a lawsuit, or be part of any other lawsuit against any of the Defendants about the claims made in this case ever again.

DATED: APRIL 27, 2015.

BY ORDER OF THE UNITED STATES DISTRICT COURT FOR THE
CENTRAL DISTRICT OF CALIFORNIA

PROOF OF CLAIM AND RELEASE**Deadline for Submission: July 11, 2015**

IF YOU PURCHASED THE COMMON STOCK OF GROWLIFE, INC., (“GROWLIFE”) DURING THE PERIOD FROM NOVEMBER 14, 2013 THROUGH APRIL 9, 2014, INCLUSIVE (THE “CLASS PERIOD”), YOU ARE A “CLASS MEMBER” AND YOU MAY BE ENTITLED TO SHARE IN THE SETTLEMENT PROCEEDS.

IF YOU ARE A CLASS MEMBER, YOU MUST COMPLETE AND SUBMIT THIS FORM IN ORDER TO BE ELIGIBLE FOR ANY SETTLEMENT BENEFITS.

YOU MUST COMPLETE AND SIGN THIS PROOF OF CLAIM AND RELEASE (“PROOF OF CLAIM”) AND MAIL IT BY FIRST CLASS MAIL, POSTMARKED NO LATER THAN JULY 11, 2015 TO STRATEGIC CLAIM SERVICES, THE CLAIMS ADMINISTRATOR, AT THE FOLLOWING ADDRESS:

Growlife, Inc. Litigation
c/o Strategic Claims Services
P.O. Box 230
600 N. Jackson St., Ste. 3
Media, PA 19063
Tel.: 866-274-4004
Fax: 610-565-7985
info@strategicclaims.net

YOUR FAILURE TO SUBMIT YOUR CLAIM BY JULY 11, 2015 WILL SUBJECT YOUR CLAIM TO REJECTION AND PRECLUDE YOUR RECEIVING ANY MONEY IN CONNECTION WITH THE SETTLEMENT OF THIS ACTION. DO NOT MAIL OR DELIVER YOUR CLAIM TO THE COURT OR TO ANY OF THE PARTIES OR THEIR COUNSEL AS ANY SUCH CLAIM WILL BE DEEMED NOT TO HAVE BEEN SUBMITTED. SUBMIT YOUR CLAIM ONLY TO THE CLAIMS ADMINISTRATOR.

CLAIMANT’S STATEMENT

1. I (we) purchased common stock in Growlife, Inc. and was (were) damaged thereby. (Do not submit this Proof of Claim if you did not purchase Growlife common stock during the designated Class Period).
2. By submitting this Proof of Claim, I (we) state that I (we) believe in good faith that I am (we are) a Class Member as defined above and in the Notice of Pendency and Settlement of Class Action (the “Notice”), or am (are) acting for such person(s); that I am (we are) not a Defendant in the Actions or anyone excluded from the Class; that I (we) have read and understand the Notice; that I (we) believe that I am (we are) entitled to receive a share of the Net Settlement Fund, as defined in the Notice; that I (we) elect to participate in the proposed Settlement described in the Notice; and that I (we) have not filed a request for exclusion. (If you are acting in a representative capacity on behalf of a Class Member [e.g., as an executor, administrator, trustee, or other representative], you must submit evidence of your current authority to act on behalf of that Class Member. Such evidence would include, for example, letters testamentary, letters of administration, or a copy of the trust documents.)
3. I (we) consent to the jurisdiction of the Court with respect to all questions concerning the validity of this Proof of Claim. I (we) understand and agree that my (our) claim may be subject to investigation and discovery under the Federal Rules of Civil Procedure, provided that such investigation and discovery shall be limited to my (our) status as a Class Member(s) and the validity and amount of my (our) claim. No discovery

shall be allowed on the merits of the Litigation or Settlement in connection with processing of the Proof of Claim.

4. I (we) have set forth where requested below all relevant information with respect to each purchase of Growlife common stock during the Class Period, and each sale, if any, of such securities. I (we) agree to furnish additional information to the Claims Administrator to support this claim if requested to do so.
5. I (we) have enclosed photocopies of the stockbroker's confirmation slips, stockbroker's statements, or other documents evidencing each purchase, sale or retention of Growlife common stock listed below in support of my (our) claim. (IF ANY SUCH DOCUMENTS ARE NOT IN YOUR POSSESSION, PLEASE OBTAIN A COPY OR EQUIVALENT DOCUMENTS FROM YOUR BROKER BECAUSE THESE DOCUMENTS ARE NECESSARY TO PROVE AND PROCESS YOUR CLAIM.)
6. I (we) understand that the information contained in this Proof of Claim is subject to such verification as the Claims Administrator may request or as the Court may direct, and I (we) agree to cooperate in any such verification. (The information requested herein is designed to provide the minimum amount of information necessary to process most simple claims. The Claims Administrator may request additional information as required to efficiently and reliably calculate your recognized claim. In some cases, the Claims Administrator may condition acceptance of the claim based upon the production of additional information, including, where applicable, information concerning transactions in any derivatives securities such as options.)
7. Upon the occurrence of the Court's approval of the Settlement, as detailed in the Notice, I (we) agree and acknowledge that my (our) signature(s) hereto shall effect and constitute a full and complete release, remise and discharge by me (us) and my (our) heirs, joint tenants, tenants in common, beneficiaries, executors, administrators, predecessors, successors, attorneys, insurers and assigns (or, if I am (we are) submitting this Proof of Claim on behalf of a corporation, a partnership, estate or one or more other persons, by it, him, her or them, and by its, his, her or their heirs, executors, administrators, predecessors, successors, and assigns) of each of the "Released Parties" of all "Release of Claims," as defined in the Notice.
8. NOTICE REGARDING ELECTRONIC FILES: Certain claimants with large numbers of transactions may request, or may be requested, to submit information regarding their transactions in electronic files. All Claimants MUST submit a manually signed paper Proof of Claim form listing all their transactions whether or not they also submit electronic copies. If you wish to file your claim electronically, you must contact the Claims Administrator at 1-866-274-4004 or visit their website at www.strategicclaims.net to obtain the required file layout. No electronic files will be considered to have been properly submitted unless the Claims Administrator issues to the Claimant a written acknowledgment of receipt and acceptance of electronically submitted data.

I. CLAIMANT INFORMATION

Name		
Address		
City	State	ZIP
Foreign Province	Foreign Country	
Day Phone	Evening Phone	
Email		
Social Security Number (for individuals)	OR	Taxpayer Identification Number (for estates, trusts, corporations, etc.)

II. SCHEDULE OF TRANSACTIONS IN GROWLIFE COMMON STOCK**Beginning Holdings:**

- A. State the total number of shares of Growlife common stock owned at the close of trading on November 13, 2013, long or short (*must be documented*).

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Purchases:

- B. Separately list each and every open market purchase of Growlife common stock during the period from November 14, 2013 through July 23, 2014, inclusive, and provide the following information (*must be documented*):

Trade Date (List Chronologically) (Month/Day/Year)	Number of Shares Purchased	Price per Share	Total Cost (Excluding Commissions, Taxes, and Fees)

Sales:

C. Separately list each and every sale of Growlife common stock during the period November 14, 2013 through July 23, 2014, inclusive, and provide the following information (*must be documented*):

Trade Date (List Chronologically) (Month/Day/Year)	Number of Shares Sold	Price per Share	Amount Received (Excluding Commissions, Taxes, and Fees)

Ending Holdings:

D. State the total number of shares of Growlife common stock owned at the close of trading on July 23, 2014, long or short (*must be documented*).

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If additional space is needed, attach separate, numbered sheets, giving all required information, substantially in the same format, and print your name and Social Security or Taxpayer Identification Number at the top of each sheet.

III. SUBSTITUTE FORM W-9

Request for Taxpayer Identification Number:

Enter taxpayer identification number below for the Beneficial Owner(s). For most individuals, this is your Social Security Number. The Internal Revenue Service (“I.R.S.”) requires such taxpayer identification number. If you fail to provide this information, your claim may be rejected.

Social Security Number (for individuals)	(for or	Taxpayer Identification Number (for estates, trusts, corporations, etc.)

IV. CERTIFICATION

I (We) certify that I am (we are) NOT subject to backup withholding under the provisions of Section 3406 (a)(1)(c) of the Internal Revenue Code because: (a) I am (We are) exempt from backup withholding, or (b) I (We) have not been notified by the I.R.S. that I am (we are) subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the I.R.S. has notified me (us) that I am (we are) no longer subject to backup withholding.

NOTE: If you have been notified by the I.R.S. that you are subject to backup withholding, please strike out the language that you are not subject to backup withholding in the certification above.

UNDER THE PENALTIES OF PERJURY UNDER THE LAWS OF THE UNITED STATES, I (WE) CERTIFY THAT ALL OF THE INFORMATION I (WE) PROVIDED ON THIS PROOF OF CLAIM AND RELEASE FORM IS TRUE, CORRECT AND COMPLETE.

Signature of Claimant (If this claim is being made on behalf of Joint Claimants, then each must sign):

(Signature)

(Signature)

(Capacity of person(s) signing, e.g. beneficial purchaser(s), executor, administrator, trustee, etc.)

Check here if proof of authority to file is enclosed.
(See Item 2 under Claimant's Statement)

Date: _____

THIS PROOF OF CLAIM MUST BE SUBMITTED NO LATER THAN JULY 11, 2015 AND MUST BE MAILED TO:

Growlife, Inc. Litigation
c/o Strategic Claims Services
P.O. Box 230
600 N. Jackson St., Ste. 3
Media, PA 19063
Tel.: 866-274-4004
Fax: 610-565-7985
info@strategicclaims.net

A Proof of Claim received by the Claims Administrator shall be deemed to have been submitted when posted, if mailed by July 11, 2015 and if a postmark is indicated on the envelope and it is mailed first class and addressed in accordance with the above instructions. In all other cases, a Proof of Claim shall be deemed to have been submitted when actually received by the Claims Administrator.

You should be aware that it will take a significant amount of time to process fully all of the Proofs of Claim and to administer the Settlement. This work will be completed as promptly as time permits, given the need to investigate and tabulate each Proof of Claim. Please notify the Claims Administrator of any change of address.

REMINDER CHECKLIST

- Please be sure to sign this Proof of Claim on page 15. If this Proof of Claim is submitted on behalf of joint claimants, then both claimants must sign.
- Please remember to attach supporting documents. Do NOT send any stock certificates. Keep copies of everything you submit.
- Do NOT use highlighter on the Proof of Claim or any supporting documents.
- If you move after submitting this Proof of Claim, please notify the Claims Administrator of the change in your address.