

**Court-Ordered Legal Notice
Forwarding Service Requested**

*Important Notice about a Securities
Class Action Settlement*

*You might be entitled to a
payment.*

*This Notice might affect your legal
rights.*

Please read it carefully.

Lovesac Securities Litigation
c/o Strategic Claims Services
600 North Jackson St., Suite 205
Media, PA 19063

Case No. 3:23-cv-01640-KAD (D. Conn.)

[NAME 1]

[NAME 2]

[NAME 3]

[ADDRESS 1]

[ADDRESS 2]

PRESORTED
FIRST-CLASS
MAIL U.S.
POSTAGE PAID

Lovesac Securities Litigation., Case No. 3:23-cv-01640-KAD (D. Conn.)
THIS CARD PROVIDES ONLY LIMITED INFORMATION ABOUT THE SETTLEMENT.
VISIT WWW.STRATEGICCLAIMS.NET/LOVESAC OR CALL 1-866-274-4004 FOR MORE INFORMATION.

The U.S. District Court for the District of Connecticut (the “Court”) has preliminarily approved a proposed Settlement of claims against The Lovesac Company (“Lovesac”) and two of its present or former officers (collectively, “Defendants”). The proposed Settlement would resolve a securities class action alleging that Defendants made false and/or misleading misstatements and/or omissions concerning Lovesac’s financial condition and accounting. Defendants deny the allegations.

You received this notice because you might have purchased or acquired Lovesac common stock between June 8, 2022, and August 16, 2023, inclusive, and you might be a Settlement Class Member. The Settlement provides that, in exchange for the dismissal and release of claims against Defendants, a fund consisting of \$615,000, less attorneys’ fees and expenses, will be divided among Settlement Class Members who timely submit valid Claim Forms. The average recovery per share could be \$0.09 before deduction of fees and expenses. The actual amount disbursed to Settlement Class Members who participate in the Settlement might be more or less than that amount. Plaintiff and Defendants disagree as to the amount per share that would be recoverable if Plaintiff prevailed on each claim at trial. Plaintiff believes that the proposed Settlement is fair, reasonable, and in the best interests of the Settlement Class considering the strengths and weaknesses of the claims, the uncertainties and delays of complex litigation, and the concrete benefits provided by the Settlement. Defendants have agreed to settle to avoid the continuing burden and expense of litigation. For a full description of the Settlement and your rights and to make a claim, please read the Stipulation of Settlement and obtain a copy of the Notice of (I) Pendency of Class Action and Proposed Settlement, (II) Settlement Fairness Hearing, and (III) Motion for Attorneys’ Fees and Litigation Expenses (“Notice”) and Claim Form by visiting www.strategicclaims.net/lovesac (the “Website”). You may request copies of the Notice and Claim Form by: (1) mail to Lovesac Securities Litigation, c/o Strategic Claims Services, P.O. Box 230, 600 North Jackson Street, Suite 205, Media, PA 19063; (2) toll-free telephone call to (866) 274-4004; or (3) email to info@strategicclaims.net.

To qualify for payment, you must submit a Claim Form, which can be found on the Website. CLAIM FORMS ARE DUE BY NOVEMBER 8, 2024, and should be mailed to the Claims Administrator’s address above or submitted electronically through the Website. If you do not want to be legally bound by the Settlement, you must exclude yourself by November 4, 2024. If you exclude yourself, you cannot get money from this Settlement or object to it. If you stay in the Settlement, you may object to it by November 4, 2024. The Notice explains how to exclude yourself or to object.

The Court will hold a hearing on December 9, 2024, at 9:30 a.m. ET, at the United States Courthouse, 915 Lafayette Boulevard, Bridgeport, CT 06604, Courtroom 2, to consider whether to approve the Settlement, the Plan of Allocation, a request by Lead Counsel for no more than 33.33% (one-third) of the Settlement Fund for their attorneys’ fees, plus up to \$45,000 in expenses, and an award to Plaintiff of no more than \$3,500 for litigating the case and negotiating the Settlement. The requests for awards of fees and expenses amount to approximately \$0.04 per affected share. Lead Counsel for the Settlement Class are Jacob Goldberg and Leah Heifetz-Li, of The Rosen Law Firm, P.A., 101 Greenwood Avenue, Suite 440, Jenkintown, PA 19046, (215) 600-2817. You may, but do not have to, attend the hearing and ask to be heard by the Court. The Court reserves the right to hold the Fairness Hearing telephonically or by other virtual means and to change the hearing date. Please check the Website for current information.